

Faculty of Economics and Management, University of Bialystok

Stationary Studies Management

Academic Year 2019/2020

Course: Innovation management	ECTS Points: 3
Course Code: 0300-ZS1-2XZIN#e	
Language: English	
Course description: educational content – elective, optional course	
Lecturer: Dr Joanna Prystrom	
Semester: winter /summer	Number of hours: 30 Lecture: 30 Classes:
<u>Courses to be completed before enrollment to the course:</u> Basic course of Management	
<u>Substantive content</u>	
Lectures	Number of Hours
Socio-economic development and XXI century challenges. The issue of innovation	3
The essence of the innovation process	3
Determinants of innovativeness	3
Human capital	3
Institutional environment	3
Innovation funding	3
Innovative policy and national innovation system	3
Innovativeness of public sector	3
Eco-innovation	3
Innovativeness and competitiveness	3
<u>Aim of the course:</u> The main goal of the course in Innovation Management is to provide students with an aspect of innovation and innovation in relation to the prevailing socio-economic situation. An important issue is also played by factors conditioning the innovation potential of economies and their business entities, which determines their competitive position.	
<u>Teaching methods:</u> Lecture with class discussion and students presentations, also case studies	
<u>Literature:</u> 1. Fagerberg J., Mowery D. C., Nelson R. R., The Oxford Handbook of Innovation, Oxford University Press, New York 2005. 2. Trott P., Innovation management and new product development, Harlow [etc.] : Person Education Limited, 2017. 3. Łobos K., Schiffauer P. (eds), Between crisis and innovation: European policies through national and transnational perspectives, Warszawa : CeDeWu.pl, 2016. 4. Internet sources.	
<u>Forms and conditions of credit:</u> Final group/individual project	