

Course: Innovation and Innovation Policy		ECTS Points: 5
Course Code: 0300-ES1-2PIPI		
Language: English		
Course description: educational content – elective, optional course		
Lecturer: Dr Katarzyna Wierzbicka		
Semester: winter /summer		Number of hours: 60 Lecture: 30 Classes: 30
<u>Courses to be completed before enrollment to the course:</u>		
Basic course of Management		
<u>Substantive content</u>		
Lectures		Number of Hours
1. Innovation (essence, typology and sources of innovation),		6
• innovative process,		5
• innovative company.		5
2. Innovation and competitiveness		5
3. Sources of innovation. The diffusion process of innovation		5
4. Sources of innovation financing		5
5. Technology transfer and economic processes		5
6. Innovation policy and its evolution		5
7. Innovation support systems		5
8. Innovation policy in the world.		7
9. Innovation policy in UE.		7
<u>Aim of the course:</u>		
The main objective of the course in Innovation and Innovation Policy is to present students with the aspect of innovation and innovation in relation to the prevailing socio-economic situation, as well as directing attention to the importance of innovation policy in economic development. An important issue is also played by factors conditioning the innovation potential of economies and operating business entities, which determines their competitive position.		
<u>Teaching methods:</u>		
Lecture with class discussion and students presentations, also case studies		
<u>Literature:</u>		
1. Fagerberg J., Mowery D. C., Nelson R. R., The Oxford Handbook of Innovation, Oxford University Press, New York 2005.		
2. R&D priorities in innovation policy and financing in former socialist countries / Ed. Walter Leal Filho, Plamen Svetoslavov Gramatikov, 2005		
3. Innovation Policy and the Economy. [Vol.] 3 / ed. by Adam B. Jaffe, Josh Lerner and Scott Stern ; National Bureau of Economic Research, 2003		
4. Innovation Policy in the Knowledge-Based Economy / ed. by Maryann P. Feldman, Albert N. Link, 2001		
<u>Forms and conditions of credit:</u>		
Final group/individual project		