Course programme 2020/2021

undergraduate studies

graduate studies

Course ID		Fall Semester	Language of the course: English

Course title:	International business finance
Course title in Polish:	Finanse międzynarodowe przedsiębiorstw

Total course hours:	45.00	ECTS	6

Lecturer:	Joanna Bogna Zielińska, PhD
Prerequisite(s):	knowledge of finance at the level of I degree studies

I. Course description

The course describes financial implications of conducting business activities in international markets. Students explore short-term and long-term methods of financing international business, identify their advantages and disadvantages for companies. Students learn about financial instruments in international activities, currency markets, international instuitions and organizations, as well as methods of international trade settlements.

Teaching methods:
Traditional lecture conducted with the use of multimedia presentations, discussions, exercises - practical and activating methods, discussions, individual work and group works for grades.

II. Course objectives

The aim of the course is to acknowledge students with the essence of international business finance in macro and especially in micro dimension. After the lecture students will gain competence in critical discussion on aspects of short-term and long-term financing of international business. Students gain understanding of implications of conducting business activities in international dimension - changes of foreign exchange rates, currency risk and risk management.

III. Knowledge, skills acquisition

Topic – content summary	Knowledge, Skills
Basics of international business - globalization, integration, strategies of internationalization	knowledge about the international organizations which functioning influence the finances of companies
Financing from international institutions and organizations	knowledge about international business and methods of financing activities of companies
Short-term financing of international business	ability to interpret the economic and social processes in the global economy in the area of IBF
Long-term financing of international business	ability to individually expand knowledge in international business finance
International business' implications - currency exchange rates, currency risk, risk management	ability to work in group and adapt to different roles in a group

IV. Assessment

The condition of passing the course is to achieve assumed learning outcomes. Students who have completed the classes are allowed to take the exam.
Assessment: Exam – written test, 51% of points.
Assessment methods of classes: Active participation in the classes, exercises done by students and class presentations.

Date: 10/04/2020

Lecturer signature : Joanna Zielińska

Zofia Karczewska