Faculty of Economics and Management, University of Bialystok

Stationary Studies Management

Academic Year 2017/2018

Course: Leadership in Business	ECTS Points: 3	
Course Code:		
Language: English		
Course description: educational content – elective, optional course		
Lecturer: Dr Marek Kruk		
	Number of hours: 30	
Semester: winter/summer	Lecture: 30	
	Classes: -	
Courses to be completed before enrollment to the course:		
Strategic Management		
Substantive content		
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Lectures	Number	
	of Hours	
Why leaders need authority?	2	
Leadership vs. management	2	
Leadership theories	4	
Leadership styles	2	
Individual skills of leadership	4	
Leadership psychology	4	
Team building	2	
Motivation instruments	2	
Team crisis	2	
Creating leaders	2	
True leaders stories (final projects presentation)	4	

Aim of the course:

Leadership is the ability to influence a group of people towards a goal. In this course students will increase their own leadership capacities through feedback, reflection and practice, but more important is to understand what makes leader from the managers. Students will know most popular theories of leadership and how to be successful using different styles of leadership.

Teaching methods:

Lecture with class discussion and students presentations, also case studies.

Literature:

- 1. E.H. Schein, Organizational Culture and Leadership, Jossey-Bass, San Francisco 2004
- 2. S.Simpson, Top Ten Leadership Skills Book 1&2, bookboon.com, 2012

Forms and conditions of credit:

Final group project