

Silk Road to China

Exploration of Hospitality Industry and Chinese Culture

July 21-27, 2019



Silk Road to China



This program is jointly hosted by Ruiya Consulting Group and Shanghai University. The purpose of this program is to provide a platform for students and teachers to understand the current development of Chinese tourism and hotel industry as well as feel the charm of Chinese culture.

Shanghai is the host city for this program. As one of the top metropolises in the world, Shanghai is the window of China. In 2018, China International Import Expo was successfully held in Shanghai.

Students and teachers will have a chance to visit this charming city and explore the worldwide tourist attraction including the Bund, Lujiazui, Xintiandi, Yu Garden and etc.

Silk Road to China is a non-profit program. Ruiya Consulting Group will sponsor the course fees and activity fees. Students will only pay the cost of public transportation and accommodations.

You can watch the video of Shanghai:
<https://m.youtube.com/watch?v=OdN5IXgjQnA>

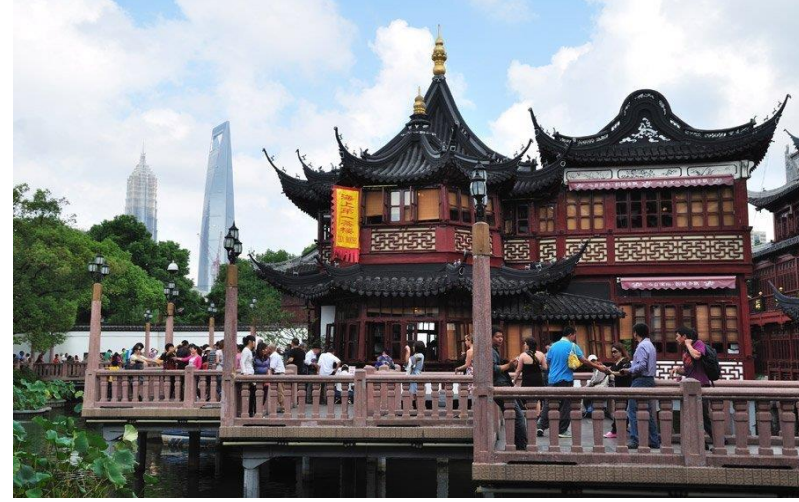
About Agenda

July 21-27, 2019

| Timetable | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------|---------------|-------------------------------|------------------------|--------------------|-----------------------|
| | July 22 | July 23 | July 24 | July 25 | July 26 |
| Morning | Open Ceremony | Visit InterContinental Hotels | Visit Shanghai Museum | Visit Accor Hotels | Visit Marriott Hotels |
| Afternoon | SHU Visit | Visit Lujiazui | Visit Greenland Hotels | Visit the Bund | Visit Yu Garden |



Lujiazui



Yu Garden



Shanghai Museum



The Bund



Program Fees: 500€

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Other Potential Cost:

- Round-trip Ticket(Poland-Shanghai): 500€~650€
- Meals in Shanghai: 3€~5€ Per Meal
- China Visa Fees: 40~60€

Application Requirement:

- Registered Students of Partner University
- Major Related to Tourism, Hotel, Kitchen, Event Management, International Relation Will Be An Advantage
- Pass the Skype Interview of Ruiya Consulting Group

Program Contact



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A panoramic view of the Shanghai skyline at night, featuring the Oriental Pearl Tower, the Shanghai Tower, and the Shanghai World Financial Center. The city is illuminated with warm lights, and the word "Thanks" is overlaid in large white text in the center.

Thanks