## Why School of Business?

**STATE EDUCATIONAL INSTITUTION**

**«SCHOOL OF BUSINESS OF**

**BELARUSIAN STATE UNIVERSITY»**

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**I International Scientific and Practical Conference**

**IMPROVING ORGANIZATIONAL PERFORMANCE IN THE MODERN ECONOMY**

**May 28-29, 2021**

**Minsk**

**Dear colleagues,** we invite you to take part in the International Scientific and Practical Conference "Improving organizational performance in the modern economy."

**The purpose of the conference** is to discuss modern achievements, new directions for the development of management, innovative economics, business, business education.

**Scientists, researchers, teachers, Master`s students, representatives of the business community** are welcome to participate in the conference.

**Holding form:** online and offline formats of participation**.**

**Working languages of the conference:** Belarusian, Russian, English.

The **conference regulations** entail the conduct of online major lectures and their discussion, participation in online and offline workshops.

The following **sections** are planned to work at the conference:

1. Personnel management in the company: models, technologies, innovations.

2. Economics and financial management: strategies, new tools, investments.

3. Management of marketing and logistics systems.

4. Digital transformation of business and design of complex integrated systems.

5. Modern management and business administration

The conference program will be available on <http://www.sbmt.bsu.by> until May 15, 2021.

To participate in the conference, it is necessary to send an application along with the text of the article (if any) and a scan (or photo) of the payment to the email address intconfsbbsu@gmail.comindicating the topic as "Conference\_May\_2021” until **May 22, 2021 inclusively**. Attached files names must contain the names of the authors, for example: Petrov\_Application.doc and Petrov\_Article.doc; Ivanova\_Sidorov\_Application.docx and Ivanova\_Sidorov\_Article.docx.

The collection of conference materials is to be published until November 30, 2021.

To have the materials published, one shall take into account that they should be up to the following requirements:

* be in one of the working languages ​​of the conference
* have other publications.
* be ≥ 70% authentic.

The organizing committee reserves the right to select materials for inclusion in the collection. Materials that do not correspond to the subject matter of the event, which are in breach of the established requirements or have received unfavourable comments from the editorial board, will not be published and returned to the authors.

Participation in the conference is paid. The organizational fee for participation in the conference is:

* for citizens of the Republic of Belarus - 20 BYN;
* for citizens of other countries - $ 10.

A participant will have access to major online lectures, workshops, as well as receive an electronic certificate, i. e. attestation of participation, and the collection of conference materials, provided that this individual has presented copyright materials for publication.

You can pay the organizational fee using the School`s details provided or by following the link:

**Name of beneficiary:** School of Business of BSU

**VAT:** 101117830.

**Correspondent bank:** VTB Bank (Europe) SE

**SWIFT code:** OWHBDEFF

**Account number in correspondent bank:** 0105140412

**Beneficiaries bank:** MINSK CITY AND MINSK REGION DIRECTORATE OF BELINVESTBANK (JSC), Belarus

**SWIFT code:** BLBBBY2X

**Current account in USD:** BY78BLBB30150101117830001002

**Наименование платежа/Payment name:** «ФИО\_Конференция\_май\_2021».

**!** Section «**Наименование платежа**» is to be filled in strictly in accordance with the above sample in order to avoid transferring funds to the «Суммы до выяснения» / Amounts to be clarified

**Application form for participation in the conference:**

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| --- | --- |
| Full name |  |
| Name of the article (if any) |  |
| Section name (obligatorily) |  |
| University name, department, year |  |
| Place of work, position |  |
| E-mail |  |
| Phone number (indicating the code) |  |
| *For students, Master`s students, audience members:*  Academic supervisor (Full name, academic degree and title, place of work, position) |  |
| By sending this article for publication in the collection of the I International Scientific and Practical Conference "Improving organizational performance in the modern economy", I (**full name**), confirm that the materials provided are original, while all sources have been cited. I agree to gratuitous (without payment of royalties) publication of my materials in the conference collection. | |

***Formatting requirements for publication in the collection***

Text length is **from** **2 to 5 pages**, including figures, paper size is A4 (210x297 mm); all page margins are 20 mm; the recommended font style is Times New Roman, line spacing is 1.0; paragraph indention is 1.0.

**STRUCTURE:**

1. **Title of the article**. Must contain up to 12 words. It is not allowed to use abbreviations and formulas in the name. *Formatting requirements*: font size - 14 points, font style - bold and straight, uppercase letters, center alignment, no paragraph, the distance between the title and the following text is 16 points.

2. **Name(s) of the author (s).** *Formatting requirements*: font size - 14 points, font style - bold and straight, center alignment, no paragraph*. For students, Master`s students, audience members*: **major, name of the educational institution (university), city.** *Formatting requirements*: font size - 14 points, font style - light, straight, center alignment, no paragraph.

3. **Name of the supervisor, academic degree, academic title.** *Formatting requirements*: font size - 14 points, font style - bold and straight, center alignment, no paragraph. **Position, name of the educational institution (university), city.** *Formatting requirements*: font size - 14 points, font style - light and straight, center alignment, no paragraph.

4. **The text of the article**. *Formatting requirements*: font size - 14 points (in figures and tables in the text - 12 points), paragraph indention - 1.0; alignment - justified, paragraph spacing after - 12 pt.

5. **References**. The list of references is drawn up in accordance with GOST STB (National Standard) 2372-2014 “Articles in journals and collections. Format requirements for publishing”. *Formatting requirements*: font size - 12 points, paragraph indention - 1.0; alignment - justified.

*Layout for an article*

**NAME OF THE ARTICLE**

**IVAN IVANOV,**

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**Academic supervisor:** Full name,academic degree and title, position, School of Business of BSU, Minsk

Article text. Article text. Article text. Article text. Article text. Reference [1, с. 24]. Article text. (Figure 1). Article text (Table 1).

Table 1 – Name of the table

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**Figure 1 – Name of the figure**

**REFERENCES**

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