International Week of Science and Education "Being International - 2019" 13-17.05.2019

International Scientific Conference "Economy and society due to the challenges of XXI century" 13-14.05.2019



Programme of

BEING INTERNATIONAL 2019



Venue: Faculty of Economics and Management, Warszawska 63, Bialystok

International scientific conference

"Economy and society due to the challenges of XXI century"

13th May 2019 (room 201)

12.30-13.00 registration and welcome coffee

13.00-13.15 opening ceremony

Session I

Chair: Prof. Boguslawa Barszczak Sardinha

13.15-13.30 Jarosław Ziętarski (Gdańsk University of Technology, POLAND), "Illegal destructive entrepreneurship – the problem of measuring the phenomenon in modern economy"

13.30-13.45 Jolanta Pileckienė, Kristina Višnevskienė, Janina Janušauskienė (Vilnius College of Technologies and Design, LITHUANIA), "The development tendency of transport ecology in Lithuania"

13.45-14.00 Özgür Oğuz (Anadolu University, TURKEY), "Current legal development in Turkish labour law"

14.00-14.15 discussion

14.15–15.00 lunch break

Session II

Chair: Paweł Piątkowski, PhD

15.00-15.15 Katerina Toshevska Trpchevska, Elena Makrevska Disoska (Ss. Cyril and Methodius University in Skopje, Faculty of Economics, MACEDONIA), "Analysis of the Impact of Economic Factors upon the FDI Inflow in SEE and CEE Countries"

15.15-15.30 Oleksandr Dluhopolskyi (Ternopil National Economic University, KSE, UKRAINE), "Globalization, innovation and fragility of optimal fiscal zones: secessions risks of Belgium, lessons for Ukraine"

15.30-15.45 Julia Krupenko (State Higher Educational Establishment Yanka Kupala State University of Grodno, BELARUS), "Insurer and reinsurer financial strength rating"

15.45-16.00 Dmitry Pankov (Belarusian State Economic University, BELARUS), "Monetary accounting theory"

16.00-16.15 discussion

18.30-22.30 gala dinner

14th May 2019 (room 201)

<u>Session III</u> Chair: Agnieszka Piekutowska, PhD

9.45-10.00 A few words about Podlasie region

10.00-10.15 Raffaella Patimo (Aldo Moro University in Bari, ITALY), "Employment and sustainable development: a gender equality approach"

10.15-10.30 Boguslawa Barszczak Sardinha (School of Business Sciences Polytechnic Institute of Setúbal, PORTUGAL), "Volunteering and Active Ageing"

10.30-10.45 Tomasz Napiórkowski (SGH Warsaw School of Economics, POLAND), "Determinants of the absorptive capacity of Foreign Direct Investment spillovers across the spectrum of economic development of host countries"

10.45-11.00 discussion

11.00-11.30 coffee break

Session IV

Chair: Prof. Raffaella Patimo

11.30-11.45 Dorota Roszkowska (University of Bialystok POLAND), "Optimal internationalization strategy for "born global" new tech companies"

11.45-12.00 Radu Jecu (Research and Development National Institute for Metals and Radioactive Resources INCDMRR - ICPMRR Bucharest, ROMANIA), "The Relationship among Technology Transfer, Public Relations and Communication Sciences. Some Aspects of The Romanian Case (a look from inside of a technology transfer entity)"

12.00-12.15 Gulsum Akarsu (Ondokuz Mayis University, TURKEY), "The Impact of Information and Communication Technologies Dissemination on Tourism Sector: A Cross-Country Analysis"

12.15-12.30 Pavel Barysenka (Yanka Kupala Grodno State University, BELARUS), "The role of insurance companies investment activities in the financial markets"

12.30-12.45 Piotr Zbigniew Żukowski (University of Bialystok, POLAND) "The development of Poland's foreign trade policy through the centuries"

12.45-13.00 discussion and conference summary

LECTURES PLAN

Monday, 13th May 2019

11.30-12.30 Boguslawa Barszczak Sardinha (School of Business Sciences Polytechnic Institute of Setúbal, PORTUGAL), "Culture differences" (room 317)

15.00-16.30 Özgür Oğuz (Anadolu University, TURKEY), "Mediation in Turkish labour law" (room 316)

Tuesday, 14th May 2019

9.45-11.15 Elena Makrevska Disoska (Ss. Cyril and Methodius University in Skopje, MACEDONIA), "The Balkan countries and their progress towards EU integration" (room 317)

15.00-16.30 Jolanta Pileckienė, Kristina Višnevskienė, Janina Janušauskienė (Vilnius College of Technologies and Design, LITHUANIA), "The development tendency of transport ecology in Lithuania" (room 317)

Wednesday, 15th May 2019

9.45-11.15 Radu Jecu (Research and Development National Institute for Metals and Radioactive Resources INCDMRR - ICPMRR Bucharest, ROMANIA), "The Relationship among Technology Transfer, Public Relations and Communication Sciences. Some Aspects of The Romanian Case (a look from inside of a technology transfer entity)" (room 204)

11.30-13.00 Dmitry Pankov (Belarusian State Economic University, BELARUS), "Accounting analysis" (room 317)

13.15-14.45 Katerina Toshevska Trpchevska (Ss. Cyril and Methodius University in Skopje, Faculty of Economics-Skopje, MACEDONIA), "Importance of the Implementation of the WTO Trade Facilitation Agreement" (room 201)

Thursday, 16th May 2019

9.45-11.15 Gulsum Akarsu (Ondokuz Mayis University, TURKEY), "Energy Poverty: Situation and Policies implemented, Econometric Applications in Energy Economics: Electricity Demand Analysis, Energy Transition in Turkey and Europe, Econometric Applications in Energy Economics: Energy-Growth Nexus" (room 317)

9.45-11.15 Pavel Barysenka (Yanka Kupala Grodno State University, BELARUS), "The role of insurance companies investment activities in the financial markets" (room 318)

9.45-11.15 Raffaella Patimo (Aldo Moro University in Bari, ITALY), "Economic and social role of women in the 21st century" (room 207)

11.30-13.00 Julia Krupenko, State Higher Educational Establishment Yanka Kupala State University of Grodno, BELARUS), "Features of Belarusian insurance market" (room 317)

Other activities of "Being International 2019":

Tuesday afternoon – integration meeting at the cafe/restaurant in the centre of Bialystok

Wednesday afternoon – XXXVIII International Festival of Orthodox Church Music -Inauguration Concert "Masterpieces of European Orthodox Church Music" performed by the State Transnistria Choir from Tiraspol (Moldova) - Laureate of the 37th edition of the Festival

Thursday afternoon – The Day of the Faculty of Economics and Management, University of Bialystok (talks, music & games)

Friday afternoon – The Podlasie Opera and Philharmonic — European Art Centre in Białystok - "Back in the day" - a new comedy performance by a dance ensemble Fair Play Crew