

**ŚWIATOWEJ SŁAWY  
NAUKOWIEC!**

**Department of International Trade  
invites to a special open lecture  
with a distinguished world class researcher on**



**“CRAFTING ARTICLES FOR TOP JOURNALS”**

with

**prof. Patricia P. McDougall-Covin, PhD**  
Indiana University – Kelly School of Business, USA

**ON MAY 7, 2018**  
**AT 14:00**  
**IN MAIN BUILDING**  
**ROOM SALA SENACKA**

The presentation with focus on targeting and positioning articles and what is needed for top journals as well as a brief overview of recent general developments in international business and international entrepreneurship.