#### **Conference counsel:**

- 1. Prof. Associate Maciej Slodki PhD Rector of The State University of Applied Sciences in Plock
- Prof. Associate Jacek Grzywacz PhD Head of Department of Economics, SGH Warsaw School of Economics, The State University of Applied Sciences in Plock
- 6. **Prof. Associate Janina Sawicka PhD** The State University of Applied Sciences in Plock
- 4. Prof. Associate Kazimierz Włodarczyk PhD The State University of Applied Sciences in Plock
- 5. **Prof. Associate Henryk Hudzik PhD** The State University of Applied Sciences in Plock
- Prof. Associate Jerzy Sikorski PhD Head of Department of Economics and Law, Department of Economics, The State University of Applied Sciences in Plock
- 7. **Prof. Associate Jan Hybel PhD** The State University of Applied Sciences in Plock
- Prof. Associate Anna Skowronek-Mielczarek PhD SGH Warsaw School of Economics, The State University
  of Applied Sciences in Plock
- 9. **Prof. Associate Walentin S. Korniejewiec PhD** Immanuel Kant Baltic Federal University, Kaliningrad
- 10. **Prof. Associate Mert Topcu** Nevsehir Haci Bektas Veli University, Turkey
- Prof. Associate Izabela Zawiślińska PhD SGH Warsaw School of Economics, The State University of Applied Sciences in Plock
- Prof. Associate Boguslaw Pytlik PhD SGH Warsaw School of Economics, The State University of Applied Sciences in Plock
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- 14. **Prof. Associate Zbigniew Klimiuk PhD** The State University of Applied Sciences in Plock
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- 16. Prof. Associate Mikolaj Pierowicz Bialacki PhD Belarus State Economic University in Minsk, Belarus
- 17. Prof. Associate Eugeniusz Aleksiejewicz Rouba Grodziński PhD Yanka Kupala State University of Grodno
- 18. Prof. Associate Ihor Botschan PhD Lviv Institute of Economy and Tourism, Ukraine
- 19. Prof. Associate Olena Nepochatenko PhD Uman National University of Horticulture, Ukraine
- Anna Nowacka PhD Vice-rector for science and development The State University of Applied Sciences in Plock
- Agnieszka Grażul-Luft PhD Vice-rector for student affairs and didactics The State University of Applied Sciences in Plock
- 22. **Mariola Szewczyk-Jarocka PhD** Dean of The Faculty of Economy and Information Technology of The State University of Applied Sciences in Plock
- Pawel Kaczmarczyk PhD Vice-dean of The Faculty of Economy and Information Technology of The State University of Applied Sciences in Plock
- 24. Mariola Glowacka PhD Dean of The Faculty of Health Sciences of The State University of Applied Sciences in Plock
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- 29. Sebastian Wojczyk PhD Head of the IT Department, The State University of Applied Sciences in Plock
- Krzysztof Buczkowski PhD Director of the City Labor Office in Płock, The State University of Applied Sciences in Plock
- 31. doc. Witalij Rybczak PhD Uman National University of Horticulture, Ukraine
- 32. doc. Bernur Acikgoz PhD Manisa Celal Bayar University, Turkey
- 33. Hakan Kum PhD Nevsehir Haci Bektas Veli University, Turkey
- 34. Laurentiu Droj PhD University of Oradea, Economics Department, Romania
- 35. Veljko Mijušković PhD University of Belgrade, Serbia

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- 2. Andrzej Jagodziński PhD
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Honorowy Patronat Prezydenta Miasta Płocka











PŁOCKI PARK PRZEMYSŁOWO - TECHNOLOGICZNI







Faculty of Economy and Information Technology

**XIV** Academic Conference

CONTEMPORARY PROBLEMS OF ECONOMY, MANAGEMENT, FINANCES, INSURANCE AND BANKING

III Edition

Płock, 7 June 2019 r.

### Issues and purpose of the Conference

Conferences at the Faculty of Economy and Information Technology at The State University of applied Sciences in Plock are regular scientific meetings devoted to the issues related to the functioning of enterprises, banks and insurance companies. Practitioners and theoreticians, subject researchers have the chance to present their views and research at the International Scientific Conference.

### **Subjects:**

- Economy taxes and state expenses as instruments for stabilizing the economic situation; unemployment in Poland; economic and social effects of inflation; functioning of the market - demand, supply; enterprise - types, business objectives, production theory, forms of accounting, costs in the enterprise; evolution of money and money control instruments; social economy; economic crimes.
- Management manager's management and work; organization's environment and
  ethics in organisation; managing social responsibility; planning and decision making;
  the organizing process; the leadership process; the controlling process; entrepreneurship
  and creation of new enterprises and career managersand budget and financial control
  tools.
- Finance public finances; finance business insurance; finance of the central bank and commercial banks; finances of the health care system; European Union finances; buisness finance; capital market.
- 4. **Insurance** financial management of insurance companies; pension system; business, property, personal and other insurance.
- 5. **Banking** instruments of the central bank's influence on the money market; commercial banks and problems of the banking sector; banks in the social market economy.
- 6. Entrepreneurship.

# Organizational information:

The conference will be held on 07.06.2018 in Płock, ul. Gałczyńskiego 28, the Hall of The State University of Applied Sciences in Plock.

#### **Information:**

- Renata Skwarna M.S − □ r.skwarna@pwszplock.pl
- Sylwia Lipińska M.A– 🖼 s.lipinska@pwszplock.pl
- Justyna Chojnacka M.A- tel. 24 366-54-25 w. 24

# The conference program provides:

- 9.30 10.00 Accreditation of conference participants
- 10.00 11.45 Debates at the PWSZ Hall in Płock,
- 11.45 12.00 Coffee break
- 12.00 14.00 Debates at the PWSZ Hall in Płock,
- 14.00 15.00 Lunch
- 15.00 16.45 Debates in sections
- 16.45 17.00 Ending and summary of the conference

### Participation and publication

If you are interested in participating in the Conference, please complete the <u>participation card</u>. The article should be sent to the address: <u>wnei.konferencja@pwszplock.pl</u>

Articles will be published in the Scientific Notebooks of The State University of Applied Sciences in Płock. Economic Sciences, which received 5 points in the list of scientific journals (list B) in accordance with the Announcement of the Minister of Science and Higher Education of 25.01. 2017 and were indexed in the Index Copernicus database (ICV 2017: 85,14; ICV 2016: 70,49; ICV 2015: 49,79; ICV 2014: 3.89 (35.32)), (ICV 2013: 3.59) and BazEkon and CEJSH, PBN/POL-index.

The submitted article should meet the <u>editorial requirements</u> of authors publishing in the Scientific Notebooks of The State University of Applied Sciences in Płock.

There is also the possibility of publishing an article in the journal *Acta Scientiarum Polonorum*. *Oeconomia* (in English - 15 points (list B MNISW)\*. If the number of articles that can be published in these magazines is exceeded, the Conference Program Council will make the final decision.

#### Dates and fees

Type of participation	The deadline for submitting and sending a paper	Payment	Cost
Participation along with the publication**	30.04.2019 r.	30.04.2019 r.	400 zł
Participation without publication	30.04.2019 r.	30.04.2019 r.	300 zł
Publication	30.04.2019 r.	30.04.2019 r.	400 zł

<sup>\*</sup> The cost of publication will be determined individually.

It is possible to book accommodation on 6th June 2019.

Please pay the conference fee to the account: PKO BP S.A. 46 1020 3974 0000 5102 0084 8077 with a note XIV Konferencja WNEI

A detailed conference program will be published on our website: <a href="http://www.pwszplock.pl/strona-glowna/dla-studentow/wydzialy/wydzial-nauk-ekonomicznych-i-informatyki/konferencje-i-sympozja/">http://www.pwszplock.pl/strona-glowna/dla-studentow/wydzialy/wydzial-nauk-ekonomicznych-i-informatyki/konferencje-i-sympozja/</a>

# **Location and access**



<sup>\*\*</sup> The payment includes dinner in the day before the conference day.