



Innovative education since 1942

International Programs



Bachelor and Master / MBA Programs
Accredited by Ministère de l'Enseignement Supérieur, de la recherche et de l'innovation
ERASMUS+

Intake 2019 - 2020

« LET'S BUILD YOUR FUTURE TOGETHER »



Yann TOURNESAC
ESC Amiens Business School
CEO

Adjacent to the largest gothic cathedral of Europe, ESC Amiens combines history and innovation.

Located in the center of Northern Europe, ESC Amiens Business School is business and people-oriented.

We are indeed teaching our students how to be independent and ethical managers.

75 years of history, 10,000 Alumni: be a part of our network!

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WELCOME TO AMIENS, Northern Europe's Education and Business Hub

Amiens experienced a rebirth after the first and second world wars and impresses visitors by its amazing architecture.

In the heart of Amiens, Notre Dame d'Amiens is one of the largest gothic cathedrals in Europe with a fabulous design and rich history. Most of the homes in Amiens have a unique architecture. We can compare them to the brownstones and we call them Amiénoises.

Amiens is located in a strategic area one and half hours away from Paris, two hours from Brussels and about four hours from London.

Thus, the city of Amiens benefits from economic advantages. The city is a 60 minute drive from the magnificent Somme Bay and offers a very comfortable way of life. Officially listed as one of the most beautiful bays in the world alongside San Francisco and Ha Long, the Somme Bay is a stunning natural site.

Amiens, also known as the "Venice of the North", now has a league 1 soccer team and an award-winning hockey team called The Gothics.

AT THE CENTER OF NORTHERN EUROPE

1h00

from the Somme Bay & English Channel

1h10

from Paris

1h15

from Rouen

1h15

from Lille

2h15

from Brussels

1h00

from Paris BVA Airport
with Ryanair.com



- 1 Notre Dame d'Amiens in Chroma
- 2 Tour Perret
- 3 Saint-Pierre Park
- 4 Saint-Leu Neighborhood
- 5 Jules Verne's house

- 6 The Hortillonnages
« Floating gardens »
- 7 Jules Verne's Circus
- 8 Amiens Downtown
- 9 The Somme Bay



A STUDENT CITY

With more than
30,000 students

Among which
5,000 are international!

3rd Student city of France

WHAT'S THE WEATHER LIKE IN AMIENS ?

The city has an oceanic climate with relatively mild winters, cool summers, and rainfall well distributed throughout the year.

	SPRING	20°C	68°F
	SUMMER	25°C	77°F
	AUTUMN	15°C	59°F
	WINTER	5°C	41°F

INTERNATIONAL CAMPUS

Founded in 1942, surrounded by major European capitals, ESC Amiens has always welcomed international students.

→ **25% OF OUR STUDENTS COME FROM ALL OVER THE WORLD.**

INTERNATIONAL TEAM

Our international department, led by a global team, enables international students to be quickly and successfully integrated. The international exchange coordinators at ESC Amiens are there to help with all administrative aspects of the study abroad experience. They also offer assistance in finding suitable accommodation for all students.

INTERNATIONAL PARTNERSHIPS

ESC Amiens has been offering its students the benefits of the ERASMUS + charter for more than 20 years and has developed close ties with more than 50 universities and partner schools in over 25 European and non-European countries!

esc-amiens.com/international



STUDENT LIFE

HOUSING

ESC Amiens is located right in the city center, a few minutes walk from the train station.

Most students find lodging within 10 minutes walking distance from the school.

The school can help you, providing a list of accommodations available according to your criteria.

EATING

In addition to the many eateries around the school campus, the University Restaurants are accessible to ESC Amiens students.

A full meal can be found for less than €3.50.

MY BUDGET PER MONTH IN AMIENS

RENT
€250-400

FOOD
€100-150

TRANSPORT
€15 to €20

PERSONAL EXPENSES
€25 to €35

from €390 to €605

(2018 average costs in Amiens)

MOBILITY

BICYCLE

Amiens has a self-service bicycle scheme enabling you to take a bike and put it back in any other station all around the city. A day ticket will cost you €1, a weekly ticket will cost you €5 (2018 price).

BUSES

If you wish to go to the shopping centers or supermarkets outside of the city center you may prefer to take the bus.

You can take a bus by buying a ticket from the driver for each journey for €1.20, or you can invest in a monthly bus pass (2018 price).

TRAIN

A very reasonable price if you want to travel by train.

For example, you can travel to Paris for only €30 (2018 SNCF special price).

ASSOCIATIONS & STUDENT CLUBS



STUDENT'S ASSOCIATION OFFICE

Organization of student events such as integration week, student's parties, gala party...



4L TROPHY ASSOCIATION

4L Trophy is a humanitarian trek that only students can join.

Its objective is to drive across the Moroccan desert only with old Renault cars to provide children with school supplies.

SUSTAINABLE CAMPUS

Sustainable development with different activities to make students aware of environment and people.



JOB ASSOCIATION

Surveys to be carried out, phoning, event hosting....

Make money, have fun and learn!



ARTS AND CULTURE ASSOCIATION

Organization of concerts, art expositions, and cultural events.

Business and art become compatible!



SPORTS ASSOCIATION

Soccer, volleyball, handball...

FULL ENGLISH BUSINESS EDUCATION

The ESC Amiens Business School has more than 75 years of educational experience with innovative programs.

The school enables you to follow undergraduate and graduate programs (Bachelor, Master and MBA). All courses are taught in English in the 3rd year of our Bachelor and the 2nd year of our Master or MBA programs specializing in International Business Strategy.

Our staff of international teachers and researchers will provide the best education and follow-up.

The school also provides FLE (French as a foreign language) to all international students at no cost.

INTERNATIONAL TRACK

3rd YEAR BACHELOR in INTERNATIONAL COMMERCE

UNDERGRADUATE PROGRAM

*Degree certified by
the French Ministry of
Education since 1991*

International students can enter the 3rd year of our Bachelor program majoring in "International Commerce". The program is fully taught in English by our permanent and visiting professors and industry professionals. This 3rd year is designed for immediate entry into mid-level management positions in international business.

TOEIC, IELTS, GMAT, TOEFL, CAMBRIDGE scores requested.

MASTER / MBA in INTERNATIONAL BUSINESS STRATEGY

GRADUATE PROGRAM

*Ministry Certified Title of
RNCP1 since 1997*

The program is designed for individuals with a managerial profile who are looking for a specialized and operational program in international marketing. International Business is the key word for this top quality training developing skills in international trade and negotiation, business intelligence, international marketing and management and expertise in regional markets.

The goal is to train future business leaders who will pursue a career in international business.

TOEIC, IELTS, GMAT, TOEFL, CAMBRIDGE scores requested.

FRENCH TRACK

1ST, 2ND AND 3RD YEAR BACHELOR

UNDERGRADUATE PROGRAM

*Degree certified by
the French Ministry of
Education since 1991*

The Bachelor program may be followed in French leading to middle management positions in finance, human resources, logistics / supply chain, marketing and sales.

French B2 level required.

COURSE DETAILS

	BACHELOR 3	MASTER/MBA IN INTERNATIONAL BUSINESS STRATEGY
	Undergraduate Degree	Graduate Degree
MARKETING AND COMMUNICATION		
International marketing and communication	✓	✓
Digital marketing		✓
Brands and e-reputation		✓
Communication strategy		✓
Key account management		✓
CRM and Big Data		✓
Intercultural management		✓
Brand and innovation management	✓	
LAW		
Contract law	✓	
International business law	✓	✓
BUSINESS MANAGEMENT		
Business intelligence	✓	
Project management	✓	
Production management	✓	
Business platform development		✓
Supply chain management	✓	✓
FINANCE AND ACCOUNTING		
Management accounting	✓	
International Finance	✓	
Euro markets		✓
TRADE		
Negotiation techniques		✓
Cost, prices and margins		✓
Global negotiation		✓
International market entry		✓
Customs regulations		✓
STRATEGY		
Business strategy	✓	
International market intelligence	✓	
Corporate strategy		✓
Corporate governance		✓
CSR Corporate social responsibility		✓
HUMAN RESOURCE MANAGEMENT	✓	

Programs subject to change

WHY ESC AMIENS BUSINESS SCHOOL?



Academic excellence



International environment



Innovative faculty and tools



Personal coaching



In the heart of northern Europe close to 3 major cities (Paris, Lille, Rouen) and next to Paris BVA airport (Ryanair)



Expertise in supply chain, webmarketing, human resources, finance, international trade, marketing and project management



French culture and business approach



Integration of a network of more than 10,000 Alumni

ALUMNI TESTIMONIALS



Benali MATMATI

Business developer expert
at GENIA (New York)

"After my Bachelor at ESC Amiens, convincing employers was easy due to a program offering useful courses in relationship to the reality of the corporate world."



Emilie FONTAINE

Data Analyst
CRM Consultant (Barcelona)

"Professional behavior is very important and with the help of the school we develop this competence from the beginning."



Virginie HANOT

Sales and marketing manager
at Hilton Moorea Lagoon Resort
& Spa (French Polynesia)

"Join student organizations, participate in various projects, take advantage of the travel opportunities because it's an amazing experience."



Adrien CHAUSSÉE

Market studies specialist
at Radio Intelligence (Sweden)

"Since the first day at ESC Amiens we are taught to behave in a professional manner, we become operational in the company and efficient."



Cécile MOREAUX

Talent Acquisition Recruiter
ADIDAS (Panama)

"Being a part of ESC Amiens, is to receive a high quality of education, and live an amazing experience for 3 years."



Adrien DESBOUDARD

Human resources general director
at Baker Hughes (Italy)

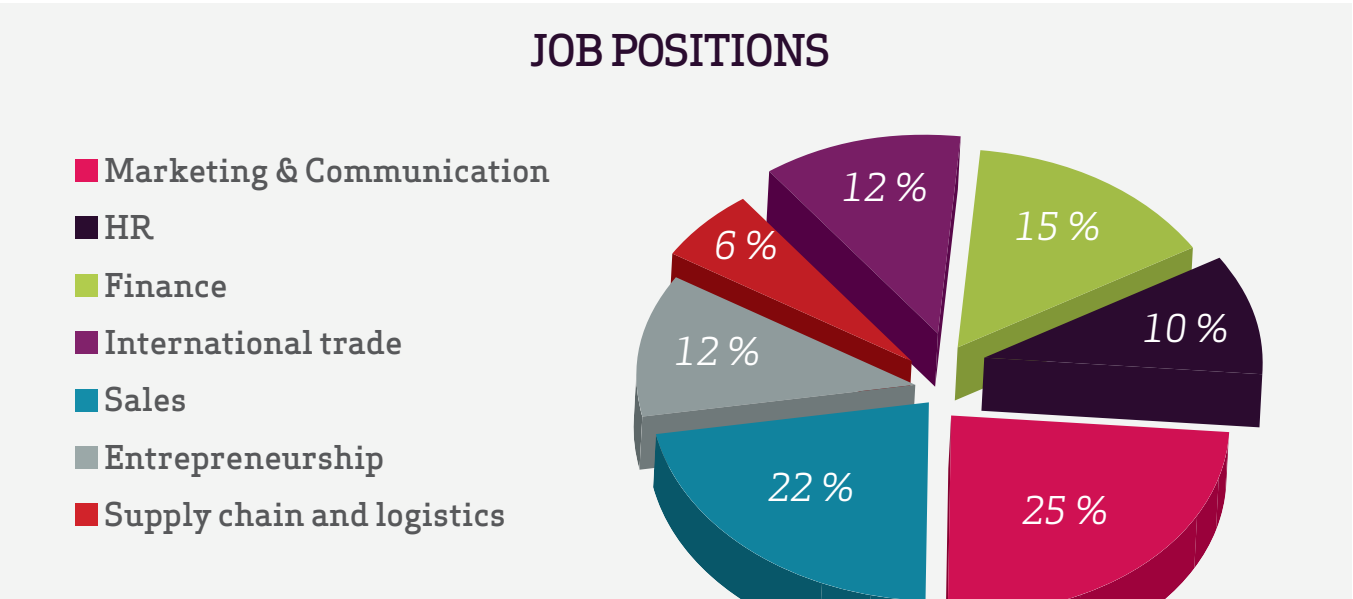
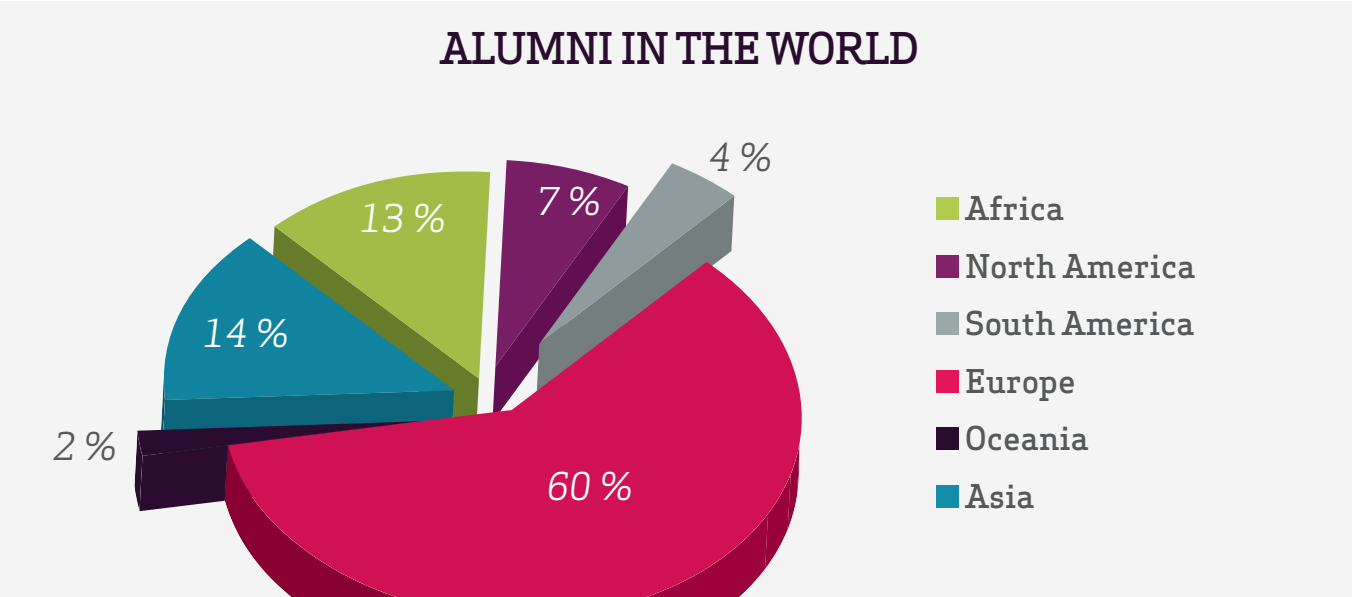
"I chose ESC Amiens due to its innovative program and the opportunities for personal development."

...AND THOUSANDS MORE!

esc-amiens-alumni.com

BECOME PART OF OUR 10,000 + ALUMNI NETWORK!

The school has trained more than 10,000 alumni, creating a huge business network. The Alumni Association offers services such as job offers, professional advice, public relation events...



How to apply to ESC Amiens Business School?

· **ADMISSION REQUIREMENTS**

- **3rd YEAR BACHELOR PROGRAM**

You have completed at least 2 years of university studies in your home country to enroll in the 3rd year of the Bachelor program (full English).

- **MASTER / MBA PROGRAM**

You have completed at least 4 years of university studies in your home country to enroll in the Master/MBA in International Business Strategy. Admission may also be permitted through credit equivalency for work experience for students with less than 4 years of studies.

- **FREE MOVER PROGRAM**

· **APPLICATION**

international@esc-amiens.com +33 (0)3 22 82 23 08 / +33 (0)6 42 93 76 08.

· **ENTRY EXAM**

If your application is approved, you will be invited to complete the admission process.

- **BACHELOR PROGRAM:** 3 interviews and 2 written exams

- **MASTER / MBA PROGRAM :** 2 interviews and 1 written exam



CONTACTS

International Bachelor and MBA applications

international@esc-amiens.com

+33 (0)3 22 82 23 08

+33 (0)6 42 93 76 08

