# Marqueepedia



## **Experts in Financial Modeling**

#### **Now Online**

**Since 2002,** Marquee has trained thousands of professionals globally at financial institutions, corporations, professional organizations and universities.

Our core modeling, valuation, Excel, and data sciences courses are standard training at numerous major banks and business schools.

Our participants acquire the skills, insights and confidence to build flexible, accurate and powerful financial models.

Our in-person courses are now online anywhere you are connected:



#### **FINANCIAL MODELING:**

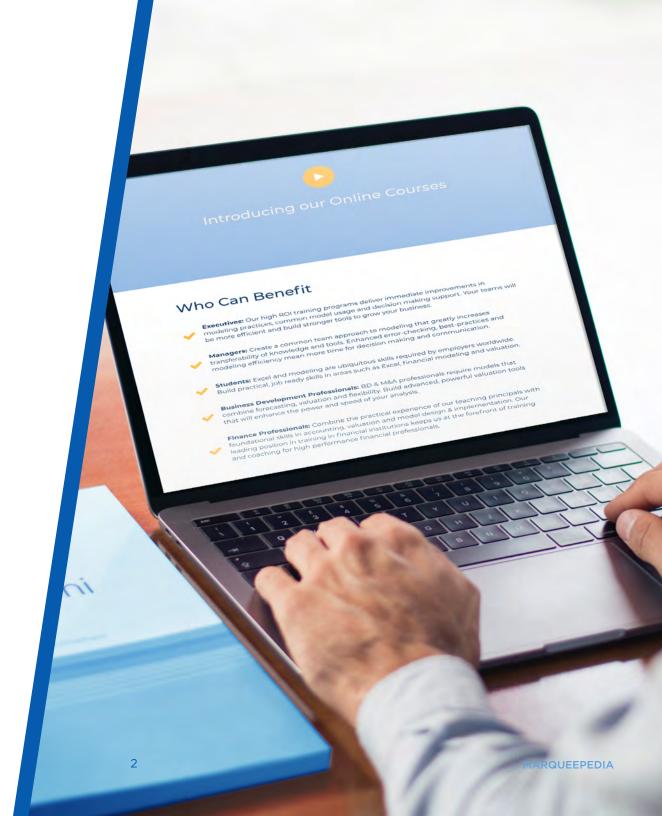
Marquee's flagship course on building a financial model of a company.



#### THE BOOKMARQ:

Finance answers at your fingertips.





#### **Benefits of Learning Online**



#### **CONVENIENCE**

Train whenever it best fits your schedule with 24/7 access



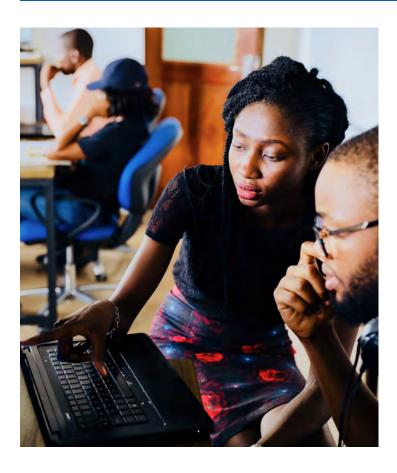
#### COMPREHENSION

Complete courses at your own pace with your own individual learning goals in mind



#### **FLEXIBILITY**

Access courses from anywhere in the world at any time



#### **Who Can Benefit**

#### **EXECUTIVES**

Our high ROI training programs deliver immediate improvements in modeling practices, common model usage and decision making support. Your teams will be more efficient and build stronger tools to grow your business.

#### **MANAGERS**

Create a common team approach to modeling that greatly increases transferability of knowledge and tools. Enhanced error-checking, best-practices and modeling efficiency mean more time for decision making and communication.

#### **STUDENTS**

Excel and modeling are ubiquitous skills required by employers worldwide. Build practical, job ready skills in areas such as Excel, financial modeling and valuation.

#### BUSINESS DEVELOPMENT PROFESSIONALS

BD & M&A professionals require models that combine forecasting, valuation and flexibility. Build advanced, powerful valuation tools that will enhance the power and speed of your analysis.

#### **FINANCE PROFESSIONALS**

Combine the practical experience of our teaching principals with foundational skills in accounting, valuation and model design & implementation. Our leading position in training in financial institutions keeps us at the forefront of training and coaching for high performance financial professionals.

Ready to Enroll, or want to learn more?
Visit Margueepedia.com



## Financial Modeling

### Building a Financial Model of a Company

Marquee's flagship financial modeling course designed for online learning



## From the Experts in Financial Modeling

Learn to design and create a dynamic financial model of a company that adheres to the highest industry standards.

The course material includes model design, logic, construction, financial concepts and accounting treatment. During the course, participants will build a model that includes a forecast of a company's income statement, cash flow statement and balance sheet.





#### **Learning Topics**

- ✓ FINANCIAL MODEL DESIGN
- ✓ MODELING TECHNICAL SKILLS
- ✓ REVENUES
- ✓ OPERATING COSTS
- ✓ THE FINANCIAL STATEMENTS
- ✓ DEPRECIATION
- ✓ INCOME TAXES
- ✓ WORKING CAPITAL
- ✓ DEBT AND EQUITY
- ✓ PULLING IT ALL TOGETHER

#### **Features**

- √ 55 expert videos
- √ 7+ hours of interactive content
- ✓ Interactive practice assignments with step-by-step instructions and full answer key
- ✓ Presentation book of key concepts (PDF with 50 pages of key finance resources and Excel formulas)
- ✓ Available online 24/7
- Accessible via desktop or mobile
- ✓ Dedicated course support

# Our world-renowned course on financial modeling has been developed as an online option and available wherever you are connected:



#### THE GOLD STANDARD OF FINANCIAL MODELING

Includes all content from our live sessions and incorporates Marquee's teaching approach honed by 20 years in the classroom



#### **TAILORED LEARNING**

Pause, fast forward, and rewind video content based on individual pace and desired learning outcomes





#### FINANCIAL MODELING CERTIFICATION

Serves as a preparatory course for the Advanced Financial Modeler (AFM) exam offered by the Financial Modeling Institute (FMI)



Ready to Enroll, or want to learn more?
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# The Bookmarq

Finance answers at your fingertips

All your questions answered in an easy to navigate wiki



# MARQUEE The Bookmarq half of 2018 EB/TDA for the MARQUEEPEDIA.COM 8

#### **About**

#### The Bookmarg

The Bookmarq is an interactive, online financial resource of more than 100 articles on various topics in accounting and finance that have been written with investment banking professionals specifically in mind. This tool has been designed to support capital markets professionals who create comparables analysis and build financial models. The Bookmarg is meant to become a dynamic repository of critical and complex financial topics that can be accessed anytime from anywhere. The Bookmarg was authored and designed by The Marquee Group, one of the leading financial training firms in North America and the co-founder of the **Financial Modeling Institute.** 

#### The Bookmarq Difference

Designed by training professionals with deep capital markets experience, The Bookmarq provides unique benefits to learners:



#### **EXPERT KNOWLEDGE**

Includes detailed accounting and finance articles and draws on Marquee's teaching experience at leading financial institutions



#### **SHARED BEST PRACTICES & EFFICIENCY**

Rapid access to key financial search topics from a single repository



#### PROFESSIONAL DEVELOPMENT & CONFIDENCE

Offers new analysts and associates a convenient refresher on core financial concepts that are required early in their careers, especially since knowledge acquired during intake training may not be used immediately and can take time to absorb



#### **ONBOARDING**

Allows new hires to frequently review the materials in order to speed up their acquisition of key knowledge and to learn best practices



#### **CURATION**

Incorporates updated content as rules and trends change, ensuring learners stay abreast of those changes and subsequent impact on clients

#### **Learning Topics**

- ✓ ACCOUNTING FOR LEASES
- ✓ CAPEX/DEPRECIATION
- ✓ EARNINGS PER SHARE (EPS)
- ✓ ENTERPRISE VALUE
- ✓ EQUITY VALUE
- ✓ FULLY DILUTED SHARES OUTSTANDING
- ✓ INCOME TAX NONCONTROLLING INTEREST

- ✓ LONG-TERM INVESTMENTS & EQUITY METHOD INVESTMENTS
- ✓ M&A ACCOUNTING
- MULTIPLE PRO FORMA ADJUSTMENTS
- ✓ NON-RECURRING ITEMS
- TIMING ADJUSTMENTS IN COMPARABLES ANALYSIS (LTM / CALENDARIZING)
- ✓ WORKING CAPITAL

#### **Features**

- √ 100+ accounting and finance articles
- ✓ Available online 24/7
- Accessible via desktop or mobile
- ✓ Dedicated course support



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