

Going Global Partnerships

Internationalisation Learning Cohorts- Starter Pack

January 2023

Concept

The Internationalisation Learning Cohorts model forms part of the British Council's *Going Global Partnerships* Programme. Learning cohorts enable the British Council to convene UK and overseas experts and strengthen internationalisation through bringing together an interested cohort of Higher Education Institution (HEI) leaders, senior managers, policymakers to have a sustained dialogue over a relevant theme. This is to enable capacity building and virtual networking around significant themes of mutual interest. The current, proposed format is for a cohort to meet for four weekly 2-hour sessions to learn, collaborate and network.

Internationalisation Learning Cohorts (ILC) aims to strengthen the Higher Education (HE) internationalisation by enabling learning and knowledge sharing and developing expertise around a specific topic. At the centre of each cohort is a theme within HEI internationalisation – a key focus of the Going Global Partnerships (GGPs) programme. Through a multi-session study of a selected theme, the cohorts will present participants with the opportunity for professional development, networking and partnership brokering. Expanding networks and connection points is an important feature of these events and, they will therefore target a group of people with shared interests who would benefit from learning together and seeking to expand their networks. The learning cohorts aim to:

- Build capacity surrounding a theme within Higher Education (HE) internationalisation
- Support the development of a cohort of international higher education professionals
- Deliver the practical skills necessary to develop new international higher education partnerships
- Build knowledge of the UK sector, through case studies and 'meet and greet' live sessions, with the objective of supporting the creation of institutional partnerships

What are Internationalization Learning Cohorts (ILCs)?

- A set of learning and discussion webinars facilitated by a team of sector experts
- An opportunity to convene senior HEI staff for in-depth discussion surrounding a specific theme within ***Transnational Education***
- A way to support the creation of possible HEI partnerships

What does a learning cohort look like?

- 4 x interactive facilitated sessions – 2 hrs
- Weekly sessions
- 12-16 HEI senior staff with remit in internationalisation
- Diverse groups of participants – Gender, HEI context, country

ILC Themes

Internationalisation of Higher Education*	Foundation	Globalisation and Higher Education: Why and how do universities internationalise?
Understanding Transnational Education (TNE)	Foundation / Intermediate	What is TNE and how does it play a role in contemporary HE? Modes, Models and Growth Areas
Innovative Approaches to TNE*	Intermediate / Advanced	In a post-covid world, a look into how we can develop a more nuanced delivery mode for the benefit of students, academics, and universities
International Postgraduate Education**	Advanced	A review of the critical role that postgraduate education has in addressing complex local research problems and bringing research talent to the university

Please view [this document](#) for further information regarding these themes.

Participant profile

The below criteria are expected to support the selection of potential participants for the ILCs. It is important to note at this stage, you can only allow participants based in Higher Education Internationalisations (HEIs). The content is not currently designed for participants from outside of Higher Education Internationalisations (HEIs) - (such as individuals who work in Government departments or other key stakeholder organisations).

For ILC country session, a maximum of **16 participants** are to be invited.

For regional ILC session, a minimum of **2 participants** are to be invited.

This relatively small number of participants will be conducive to in-depth conversation, allowing for cohorts to assume more of a discussion, rather than lecture dynamic.

- A leader, senior manager, or policy maker at a HEI (*Academic VP, Director of International Programmes, Assistant Dean, Vice Chairman*)
- A high level of English
- An ability to commit to all sessions
- Willingness to take conversations outside of the webinars
- Confident networker, comfortable leading and articulating discussions
- An interest in developing TNE relationships with the UK market