

ABOUT FEB UM

In 2024, the Faculty of Economics and Business of the University of Maribor (FEB UM) will celebrate its 65th anniversary. During all these years, more than 32,000 students graduated at FEB UM, hence acquiring different professional and scientific titles. The Faculty endeavours to be distinctive regarding the quality of the study programs and competence of graduates. FEB UM has internationally accredited its study programmes with the Accreditation Council for Business Schools and Programs (ACBSP), the European Council for Business Education (ECBE) and the Association to Advance Collegiate Schools of Business (AACSB). International integration of FEB UM is also evident from more than 180 concluded ERASMUS+ agreements and more than 30 bilateral agreements with European and non-European partner institutions.

FEB UM is aware of the importance of research excellence and the interconnection between scientific work and pedagogical activities. The Faculty contributes to the holistic development of individuals and participates in the development of the economy and community at both the national and wider European levels through its synthesis of economics and business research and education.



Faculty of Economics and Business



CONTACTS:

University of Maribor

Faculty of Economics and Business

Razlagova 14-20

Romana Korez Vide, PhD, Assoc. Prof., Summer School Coordinator
Sanja Kocijan, MSc, Head of FEB International Office

[E: Intsummschool.feb@um.si](mailto:Intsummschool.feb@um.si)

3rd FEB UM International Summer School 2024

Sustainability in International Business

September 6 – 14, 2024
Maribor, Slovenia





GOAL, TEACHING METHODS, ECTS

The goal of the FEB UM Summer School „Sustainability in International Business“ is to broaden the knowledge of students on the concept, approaches, advantages and challenges of sustainability implementation in international business.

The International Summer School programme consists of lectures and workshops.
By attending the International Summer School, students gain 3 ECTS and a Certificate of Attendance (without grades).

The FEB UM Summer School is developed in cooperation with Slovene and foreign companies, and lecturers.

TOPICS

- The concept and the importance of sustainable development
- The concept of sustainable business
- Economic, ecological and social aspects of sustainable business
- Costs and benefits of implementing sustainability in business operations
- Promoting sustainable business through EU mechanisms
- Possible elements of sustainability in the value chain, international marketing and international supply chains
- Digitalisation as a sustainable practice in international business
- Approaches and models to measure sustainable business
- Green transformation as a sustainable practice in international business
- Examples of good practices in the field of sustainable international business



VENUE & FACILITIES

Lectures and workshops will be held in modern and well-equipped classrooms.

UM FEB Summer School 2024 combines a virtual event and one week physical mobility.

APPLICATION

The Summer School is open to undergraduate and postgraduate students of Economics and Business, and students of other social sciences.

There is no tuition fee for the Summer School.

Apply at: <https://studentexchange.um.si/>.

ERASMUS+ GRANT

Students cover accommodation and travel costs for the physical event in Maribor from ERASMUS+ BIP grant, which they apply for at their home institutions.

The University of Maribor will provide students with accommodation in student dormitory in Maribor. Additionally, the University of Maribor will cover to students at least one meal per day and the costs of social events within the summer school programme.